

## Customer Story

# Kicking off a streamlined travel service for Premier League

When an organisation is growing and aware that more travel is coming, it makes sense to find a travel partner for support.



## Premier League



Industry: Sport



Location: London, UK



Client Established: 2022

**"I've enjoyed Corporate Traveller's personal service. Our dedicated travel agent replies promptly and understands what service and standard that we require"**

Lisa Piggott, Senior Events Manager  
@ Premier League

### Background

- Premier League is the hub for top-flight football in the UK.
- 30 travellers, usually travelling from London to cities in USA, Asia and Europe.

### Situation

- International travel growing as strategy develops.
- More consistent booking service needed for staff.

### Solution

- Premier League signs Corporate Traveller to become travel partner.
- Travel policy in the works, with savings opportunities identified.

### Success

- Initial conversations have helped Lisa understand savings and efficiency opportunities.
- Staff are supported by a travel expert and personal service for travel bookings.

We can drive similar results for your business.  
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