Customer Story

Time for a travel policy overhaul



Logistics firm moved from purchase orders for requesting travel to a more efficient online tool.





Industry: Logistics

Location: North West UK



Client Established: 2012

Our Liverpool-based consultant pushed back if bookers requested travel offline which could be booked via the tool.

Background

- Teams regularly travelling from and within Europe, USA and Asia.
- 30 frequent travellers within Europe, long-haul internationally or within the UK.

Situation

- Jan 2019: New travel policy needed and went out to tender.
- Low usage of Concur online booking tool due to lack of internal communication and processes.

Solution

- Corporate Traveller retained the account, committed to increasing online bookings.
- Account manager trained bookers on Concur in-person and virtually.

Success

- Increased online booking for travel among travellers and bookers.
- Travel services extended to USA, Singapore and China.



We can drive similar results for your business. Schedule a meeting today.

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